

Enriching Lives



## ADOPTED

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES



15 October 29, 2013

*Sachi A. Hamai*  
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EXECUTIVE OFFICER

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Executive Director

October 29, 2013

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

### **RECOMMENDATIONS REGARDING 54th ANNUAL LOS ANGELES COUNTY HOLIDAY CELEBRATION**

#### **SUBJECT**

54th ANNUAL LOS ANGELES COUNTY HOLIDAY CELEBRATION

#### **IT IS RECOMMENDED THAT THE BOARD:**

1. Approve the proposed 54th Annual Los Angeles County Holiday Celebration program to be held Tuesday, December 24, 2013 from 3:00 p.m. to 6:00 p.m. at the Music Center's Dorothy Chandler Pavilion and authorize the Executive Director to make changes in programming that may be necessary due to production requirements.
2. Direct the Executive Director to implement all production aspects of the live and televised programs and to sign the necessary agreements with the broadcasting TV station, the television broadcast production company, and others as necessary.
3. Direct Classic Parking to make free parking available to participants and attendees in the Music Center garage all day on December 24th. Appropriate signage regarding free parking should be posted at all entrances to the Music Center garage. Free parking is also needed in the Music Center garage during show rehearsals from 8:00 a.m. to 7:00 p.m. on Saturday, December 7 and equipment load-in throughout the week of December 20 through 23 from 7:00 a.m. to midnight, as well as during load-out for crew, approximately December 26 through 28. On each of the abovementioned dates, Lot 17 should also be available to accommodate overflow and oversized vehicle parking.

4. Request the Music Center to make arrangements with the Music Center caterer to insure that Kendall's Brasserie and the Spotlight Café will be open for business throughout the duration of the program. Also, request that the food/beverage kiosks located inside the Dorothy Chandler Pavilion be open during the program and offer concessions appropriate in cost and menu for the anticipated audience.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The first annual holiday program was held on December 24, 1959 and has been an ongoing community tradition for the past 53 years.

At their meeting on September 9, 2013, the Arts Commissioners unanimously approved the proposed roster of participants. The proposed roster (Attachment A) is presented to your Board each year in compliance with a motion approved by your Board on July 12, 1983. Approval at this time is necessary to complete the program production.

Performers are selected through a competitive application process. This year 65 applications were submitted. The show will run three hours with 20 groups performing on stage. Of these artist groups 50% will be on the program for the first time and 35% are youth groups. Altogether this year's program will feature nearly 600 performers.

Selection criteria was based upon:

- Artistic excellence within a performance discipline/age category
- Suitability of the performance material to a multi-cultural, multi-denominational holiday themed program
- Suitability of the performance for the 2,600 seat Dorothy Chandler Pavilion and the technical capability of the production
- Ability of performing group representatives to meet all deadlines and to work cooperatively with other organizations and production staff

The live audience for the Annual Holiday Celebration has ranged from 6,000 to almost 10,000 in past years. In order to mitigate crowds that may not be able to see the show in person because of the reduced time, a JumboTron will be on the Music Center Plaza so that those unable to be seated in the Dorothy Chandler Pavilion will be able to view the show.

This year the live theatrical show is expected to take place from 3 p.m. to 6 p.m. on December 24th. The show will be broadcast live on a local television station with additional possible airings of the show during primetime hours. The Holiday Celebration's television broadcast reaches an estimated one million viewers across Southern California. In 2012, the program was re-broadcast three times.

#### **Implementation of Strategic Plan Goals**

The proposed recommended action furthers the Board approved County Strategic Plan Goal of Integrated Services Delivery (Goal 3), by providing free, high quality community programming to Los Angeles County residents.

#### **Strategic Asset Management Principles Compliance**

Not Applicable.

**FISCAL IMPACT/FINANCING**

Funds to produce the program have been approved by your Board as part of the Arts Commission's budget for FY 13-14, which includes a \$500,000 allocation from the General Fund and an appropriation from the Cable TV Franchise Fund in the amount of \$332,000. Additionally, the Music Center contributes \$15,000 to the program and there is no fee for the use of the Dorothy Chandler Pavilion. The American Federation of Television & Radio Artists waives 20% of the professional singers' and dancers' day rate and the International Association of Technical & Stage Employees and Professional Musicians Local 47 waive fees for the local television broadcast on December 24th.

**FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

Not applicable.

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

Approval of this program continues a time-honored Los Angeles County tradition that brings our diverse communities together through a common cultural experience. Whether viewing the production in person or on television, the program creates a sense of inter-connectivity by giving residents a kaleidoscopic view of the cultures, expressions, and traditions celebrated throughout the region during the holidays.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Laura Zucker", with a long horizontal flourish extending to the right.

LAURA ZUCKER  
Executive Director

hr:AD

Enclosures

c: Joe Nicchitta, Associate County Counsel  
Steven Rountree, President & CEO, Music  
Center of Los Angeles County  
Jeff Levinson, Building Manager  
Jesse Rodriguez, ISD Parking Services

## **Los Angeles County Arts Commission**

### **Proposed 2013 54th Annual Los Angeles County Holiday Celebration Artists**

\*indicates groups that are new to the program

**Aditya Prakash Ensemble\*** will debut on the Holiday Celebration with a celebratory performance blending classical Indian music with jazz and Latin rhythms. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

**ARC Handbell Choir** will return to the Holiday Celebration stage with traditional holiday repertoire. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

**ArteMusica,\*** a 26-member vocal ensemble will perform holiday classics in the Baroque style. (Officed in District: 4, District/s Served: 1, 2, 3, 4, 5)

**Ate9 Dance Company\***, directed by former Batsheva dancer Danielle Agami will debut on the Holiday Celebration with a modern dance work created for the show. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

**Colburn School Choir**, a 50-voice ensemble of the Colburn School of Performing Arts, will perform holiday songs in Hebrew and English. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

**Gay Men's Chorus of Los Angeles** will return to this year's program with traditional holiday repertoire. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

**Gypsy Allstars,\*** featuring the sons of the internationally recognized Gipsy Kings will perform music fusing Spanish rhythms with Eastern influences. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5).

**Grandeza Mexicana Folk Ballet** will perform a dance piece inspired by the Aztec God, Quinto Sol, celebrating the Aztec roots of Mexican culture. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)

**Harana Men's Chorus\***, directed by L.A. Master Chorale singer Ed Nepomuceno, will perform seasonal repertoire in English and Tagalog. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

**Immaculate Heart of Mary Children's Choir** will perform traditional Filipino songs celebrating the Christmas holiday. (Officed in District 2, District/s Served: 2)

**JazzAntiqua Music and Dance Ensemble** will present a jazz dance performance inspired by a classic gospel hymn, "Blessed Quietness." (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)

**Jung Im Lee Korean Dance Academy** will perform a Korean drumming dance in traditional costume. (Officed in District 1, District/s Served: 1, 2, 3, 4, 5)

**Mariachi Divas de Cindy Shea**, a Grammy Award-winning female mariachi ensemble, will perform a selection of traditional holiday music in English and Spanish. (Officed in District: 4, District/s Served: 1, 2, 3, 4, 5)

**Palmdale High School Choral Union**, a 45-person chorus from the Antelope Valley, will present traditional and jazz-style holiday selections. (Officed in District: 5, District/s Served: 1, 2, 3, 5)

**Praizum\***, a 20-member vocal ensemble, will perform classic gospel hymns and spirituals with a contemporary flavor. (Officed in District 2, District/s served: 1, 2, 3, 4, 5)

**Quetzal\***, a Grammy Award-winning Chicano rock band based in East Los Angeles, will perform songs celebrating the holidays. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

**Salvation Army Tabernacle Children's Chorus**, the largest and youngest choir on the program is known for their "choralography" and light-hearted holiday songs. (Officed in District 5, District/s Served: 1, 2, 3, 5)

**Sarah Reich Tap Ensemble\*** will debut on the Holiday Celebration with a tap dance performance set to live holiday music. (Officed in District 2, District/s Served: 1, 2, 3, 4, 5)

**South Bay Children's Choir**, an 80-voice ensemble, will sing traditional seasonal favorites. (Officed in District: 4, District/s Served: 2, 3, 4)

**Vox Femina Los Angeles**, a choir of 40 women, will perform songs celebrating Christmas and Hanukah. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)